



Moonlark Home APAC launch check-in

Date	20 October 2026, 16:00
Duration	9 min
Languages	English · Japanese · Mandarin · Traditional Chinese

In one page

The Moonlark Home check-in covered launch dates and venues, product and pricing, press materials, filming, and embargo planning for Japan, Taiwan, the UK and Europe. Tokyo remains set for November 5, while Taipei is planned for November 12. The Tokyo date will not move unless the battery delay exceeds five days. Taipei's venue deposit request is being submitted, with approval expected by Thursday; if finance approval or payment slips past Friday, the hall may be released.

The Tokyo demo is ready, and Aiko will ship it to London on October 27 and provide the shipping invoice by the day before dispatch. About 400 of the planned 1,000 Tokyo units will be available by launch because of a five-day mass-production battery delay, but the launch will proceed with available stock. Taipei's allocation will ship after the Tokyo event and is expected to remain on time. Aiko will obtain a firm battery delivery date by Thursday. Japan pricing is confirmed at 4,900 yen including tax; Taiwan's proposed NT\$1,200 pricing and UK and European pricing remain under review.

Media invitations are being sent to 60 Taipei outlets this afternoon and 80 Tokyo outlets next Monday. A Japanese press release will follow the English draft within three business days, and Taipei's Traditional Chinese materials and specification sheet are also being prepared. Legal will confirm by Thursday whether Taiwan's warranty period differs from other markets or only the wording does. A competitor price comparison is due Friday, and Jun-Hao will send Taipei's media list to Ethan by Friday.

Studio filming begins when the demo unit reaches London. If customs clearance takes the unit beyond October 30, the team will use footage from the second Tokyo unit. The demo video will be exported in Full HD for Taipei's projector by November 2. The embargo lifts on November 5 at 9 a.m. Japan time and 8 a.m. Taipei time, with London posts scheduled in advance. The group will reconvene on October 27.

Attendees

- Ethan (London)
- Aiko (Tokyo)
- Jun-Hao (Taipei)

Decisions

- Launch dates set: Tokyo on November 5 and Taipei on November 12, with no plan to move the Tokyo date unless the supplier says the battery delay is worse than five days.
Ethan (London) · 3 rows — #6, #22, #24
- Tokyo product demo is ready; the launch goes ahead on November 5 with whatever stock is ready, and the Taipei allocation ships after the launch event so it remains on time.
Ethan (London) · 4 rows — #14, #17, #19, #22
- Japan price confirmed at 4,900 yen including tax.
Ethan (London) · 2 rows — #26, #66
- Embargo lifts simultaneously at 9 a.m. Japan time / 8 a.m. Taipei time on November 5, with London posts scheduled in advance.
Ethan (London) · 4 rows — #54, #55, #56, #66
- Aiko will prepare the shipping invoice for the demo unit and email it to London by the day before dispatch on October 27.
Aiko (Tokyo) · 2 rows — #42, #43
- Japanese press release will be finished within three business days of receiving the English draft.
Aiko (Tokyo) · 2 rows — #34, #35
- Taipei media invitations (60 outlets) are being sent this afternoon; Tokyo media invitations (80 outlets) will be sent next Monday.
Ethan (London) · 2 rows — #48, #49
- Tokyo launch stock will be roughly 400 of the planned 1,000 units by November 5 because mass-production battery delivery is delayed by five days; Taipei stock ships after the launch event and is expected to be on time.
Aiko (Tokyo) · 2 rows — #17, #19

Action items

- ☐ Aiko to obtain a firm delivery date from the battery supplier and share it with the group by Thursday.
Owner **Aiko (Tokyo)** · due 2026-10-22 · 3 rows — #20, #21, #67
- ☐ Aiko to ship the demo unit to London on Tuesday, October 27.
Owner **Aiko (Tokyo)** · due 2026-10-27 · 3 rows — #14, #42, #67
- ☐ The Taipei-side request will be submitted this afternoon, with approval expected by Thursday; if the deposit is not paid before Friday, the hall may be released to another client.
Owner **Jun-Hao (Taipei)** · due 2026-10-22 · 3 rows — #10, #11, #67
- ☐ The Taipei-side participant will ask legal by Thursday whether Taiwan's warranty period differs from other markets or only the wording differs, then report back.
Owner **Jun-Hao (Taipei)** · due 2026-10-22 · 3 rows — #38, #40, #67

- ☐ The Taipei-side participant will prepare a competitor price comparison table by Friday; the rows do not specifically identify Friday as October 23 for this task.
 Owner **Jun-Hao (Taipei)** · due **2026-10-23** · 2 rows — #29, #69
- ☐ Jun-Hao to send Taipei media invitation list to Ethan by Friday.
 Owner **Jun-Hao (Taipei)** · due **2026-10-23** · 3 rows — #48, #50, #52
- ☐ The studio team will start filming when the demo unit arrives in London; if the unit is not cleared by October 30, they will switch to footage shot on the second Tokyo unit.
 Owner **Aiko (Tokyo)** · due **2026-10-30** · 3 rows — #41, #45, #46
- ☐ The Full HD video is to be delivered to the Taipei-side presenter by November 2; the rows do not explicitly name Jun-Hao in that exchange.
 Owner **Jun-Hao (Taipei)** · due **2026-11-02** · 1 row — #65

Open questions

- Is Taiwan's warranty period different from other markets, or only the wording?
Jun-Hao (Taipei) · 4 rows — #38, #39, #40, #70

Risks

- Taipei venue deposit: if the finance approval slips past Friday, the November 12 hall is at risk of being released to another client.
Ethan (London) · 2 rows — #8, #11
- Five-day delay in mass-production battery deliveries reduces Tokyo launch stock to about 400 of the planned 1,000 units by November 5.
Aiko (Tokyo) · 2 rows — #15, #17
- If UK customs hold the demo unit for more than three days, filming would run past November 2 and the edit would be tight (fallback: footage from the second Tokyo unit).
Ethan (London) · 3 rows — #44, #45, #46
- The Taipei projector supports only Full HD while the demo video is 4K, so a Full HD export will be made for the November 2 rehearsal.
Jun-Hao (Taipei) · 3 rows — #63, #64, #65

Topics

Moonlark Home launch check-in

Quarterly-style sync covering launch dates and venues, product and pricing, press materials, and filming and embargo planning for the Moonlark Home rollout in Japan, Taiwan, the UK and Europe.

2 rows — #1, #2

Dates and venues

Tokyo launch is set for Thursday, November 5, with the venue already contracted. Taipei launch is planned for Thursday, November 12, at a 200-guest venue that requires a deposit before Friday or it will be released; finance approval is being sought, with the request going in today and a result expected by Thursday.

5 rows — #3, #4, #6, #8, #12

Product and pricing

The Tokyo demo unit is ready and will ship to London on Tuesday, October 27. A five-day battery delivery delay leaves only about 400 of the planned 1,000 units available for the Tokyo launch; the Taipei allocation will ship after the event so it stays on time. Japan retail price is confirmed at 4,900 yen including tax; Taiwan is proposed at NT\$1,200 pending finance sign-off; UK and European pricing remains undecided. A competitor price comparison is being prepared for Friday.

8 rows — #14, #15, #17, #19, #26, #27, #29, #31

Press materials

Ethan will share an English press release draft by Friday, October 23. Aiko will localize the Japanese version within three business days of receipt. Taipei will prepare a Traditional Chinese version on the same three-business-day timeline and needs a Traditional Chinese spec sheet by Monday, October 26; the warranty clause wording for Taiwan still needs legal confirmation. Both teams will provide media invitation lists to London by Friday for overlap checks.

9 rows — #34, #35, #36, #37, #38, #40, #48, #49, #50

Filming and embargo plan

Studio filming in London starts when the demo unit arrives, with a customs-hold risk past October 30 and a fallback to Tokyo-shot footage. Social media embargo lifts simultaneously at 9 a.m. Japan time / 8 a.m. Taipei time on November 5. Aiko presents the Tokyo event with Ethan on video; Jun-Hao hosts Taipei in Mandarin and needs a Mandarin narration script and a Full HD demo video export by November 2. The full rehearsal is set for November 3 at 4 p.m. Taipei / 5 p.m. Tokyo / 8 a.m. London.

17 rows — #41, #42, #43, #44, #45, #46, #54, #55, #56, #57, #58, #59, #60, #61, #63, #64, #65

Wrap-up and next meeting

Ethan summarized decisions and actions and flagged two open items (European price and Taiwanese warranty). The group agreed to reconvene next Tuesday, October 27, at the same time.

6 rows — #66, #67, #68, #69, #70, #71

Cited rows

-
- #1**
0:02
Ethan (London)
Good morning everyone, and good afternoon to Tokyo and Taipei. Thanks for joining the Moonlark Home launch check-in.
-
- #2**
0:09
Ethan (London)
We have four things to cover today: dates and venues, the product and pricing, the press materials, and the filming and embargo plan.
-
- #3**
0:17
Aiko (Tokyo)
東京チームです。今週、製品デモの準備が完了しました。発表イベントは十一月五日の木曜日に決まっています。

This is the Tokyo team. We finished preparing the product demo this week, and the launch event is set for Thursday, November 5.
-
- #4**
0:24
Jun-Hao (Taipei)
台北這邊已經確認了展示會場，可以容納兩百位嘉賓。
The Taipei team has confirmed the venue, which holds two hundred guests.
-
- #6**
0:39
Jun-Hao (Taipei)
目前預計是十一月十二號，星期四。
It's currently planned for Thursday, November 12.
-
- #8**
0:54
Jun-Hao (Taipei)
不過會場要在這個星期五之前付訂金，否則會釋出給其他客戶。
One thing though: the venue needs a deposit by this Friday, or they'll release the hall to another customer.
-
- #10**
1:09
Jun-Hao (Taipei)
需要財務部門核准，我今天下午就去提出申請，預計星期四之前會有結果。
It needs finance approval. I'll submit the request this afternoon and expect an answer by Thursday.
-
- #11**
1:17
Ethan (London)
Good. Let's mark that as a risk: if the deposit slips past Friday, we could lose the twelfth of November hall.
-
- #12**
1:24
Aiko (Tokyo)
了解しました。東京の会場はすでに契約済みですので、問題ありません。

Understood. The Tokyo venue is already under contract, so we have no issue there.
-
- #14**
1:39
Aiko (Tokyo)
デモ機は完成しています。来週の火曜日、二十七日にロンドンへ発送します。

The demo unit is finished. We'll ship it to London next Tuesday, October 27.
-
- #15**
1:47
Aiko (Tokyo)
ただ、量産分のバッテリーの納品が五日遅れる見込みです。仕入れ先から今朝連絡がありました。

However, the battery delivery for the first production batch is expected to be five days late. The supplier told us this morning.
-

-
- #17**
2:02 **Aiko (Tokyo)**
予定の千台のうち、十一月五日までに用意できるのは約四百台になります。
Of the planned one thousand units, only about four hundred would be ready by November 5.
-
- #19**
2:17 **Aiko (Tokyo)**
台北の分は発表イベントの後に出荷するので、今の見込みでは間に合います。
Taipei's stock ships after the launch event, so on the current estimate it should still arrive in time.
-
- #20**
2:24 **Ethan (London)**
OK. Aiko, can you get a firm delivery date from the supplier by Thursday? I'd like to know before we tell the retailers anything.
-
- #21**
2:32 **Aiko (Tokyo)**
はい、木曜日までに仕入れ先から確定の納期をもらい、皆さんに共有します。
Yes. I'll get a confirmed delivery date from the supplier by Thursday and share it with everyone.
-
- #22**
2:39 **Ethan (London)**
Thank you. Let's make that a decision for now: Tokyo launches on November 5 with whatever stock is ready, and we won't move the date unless the supplier says it's worse than five days.
-
- #24**
2:54 **Jun-Hao (Taipei)**
台北也同意，日期不變。
Taipei agrees. The dates stay.
-
- #26**
3:09 **Aiko (Tokyo)**
はい、税込み四千九百円で確定しました。
Yes, it's final: 4,900 yen including tax.
-
- #27**
3:17 **Jun-Hao (Taipei)**
台灣的定價我們建議是新台幣一千兩百元。
For Taiwan, we suggest a price of NT\$1,200.
-
- #29**
3:32 **Jun-Hao (Taipei)**
好的。另外，競爭對手最近降價了，我星期五前整理一份價格比較表給大家。
Okay. Also, a competitor cut their price recently, so I'll put together a price comparison table for everyone by Friday.
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- #31**
3:47 **Ethan (London)**
And the UK and European price? Nobody has proposed one yet.
-
- #34**
4:09 **Ethan (London)**
Next, the press materials. I can send the English press release draft by this Friday, October 23.
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- #35**
4:17 **Aiko (Tokyo)**
ありがとうございます。日本語版は、英語版をいただいてから三営業日で仕上げます。
Thank you. We'll finish the Japanese version within three business days of receiving the English one.
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- #36**
4:24 **Jun-Hao (Taipei)**
繁體中文版我們也是三個工作天。我們還需要繁體中文的產品規格表。
We'll also need three business days for the Traditional Chinese version. And we need the product spec sheet in Traditional Chinese.
-
- #37**
4:32 **Aiko (Tokyo)**
仕様書は来週の月曜日、二十六日までに共有します。
I'll share the spec sheet by next Monday, October 26.
-
- #38**
4:39 **Jun-Hao (Taipei)**
謝謝。規格表裡的保固條款，台灣需要不同的文字，這件事要找法務確認。
Thanks. For the warranty terms in the spec sheet, Taiwan needs different wording, so we have to check with legal.
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- #39**
4:47 **Ethan (London)**
Do we know whether Taiwan's warranty period is different, or only the wording?
-
- #40**
4:54 **Jun-Hao (Taipei)**
目前還不清楚，我星期四前問法務，再回報大家。
I don't know yet. I'll ask legal by Thursday and report back.
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- #41**
5:02 **Ethan (London)**
Moving on to filming. Our studio team will start as soon as the demo unit arrives in London.
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- #42**
5:09 **Ethan (London)**
Aiko, the unit leaves Tokyo on October 27. Who prepares the shipping invoice for customs?
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- #43**
5:17 **Aiko (Tokyo)**
送り状は私が準備して、発送の前日までにロンドンへメールで送ります。
I'll prepare the invoice and email it to London the day before shipping.
-
- #44**
5:24 **Ethan (London)**
Great. One risk: if UK customs hold the unit for more than three days, filming would run past November 2, and the edit would be tight.
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- #45**
5:32 **Aiko (Tokyo)**
その場合は、東京にあるもう一台で撮った素材を先に送ることもできます。
In that case we could send footage shot in Tokyo on our second unit first.
-
- #46**
5:39 **Ethan (London)**
Good fallback. Let's not decide that yet; if the unit isn't cleared by October 30, we'll switch to it.
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- #48**
5:54 **Jun-Hao (Taipei)**
台北的媒體邀請函，我們今天下午就會發出，名單有六十家媒體。
We'll send the Taipei media invitations this afternoon. The list has sixty outlets.
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- #49**
6:02 **Aiko (Tokyo)**
東京は来週の月曜日に招待状を送る予定です。八十媒体です。
Tokyo will send invitations next Monday. That's eighty outlets.
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- #50**
6:09
Ethan (London)
Please share both lists with me by Friday so I can avoid overlaps with the London trade press.
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- #52**
6:24
Jun-Hao (Taipei)
好，我也會在星期五前提供。
Okay, I'll provide mine by Friday too.
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- #54**
6:39
Aiko (Tokyo)
日本時間で十一月五日の朝九時解禁をお願いします。
Please set the embargo to lift at 9 a.m. Japan time on November 5.
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- #55**
6:47
Jun-Hao (Taipei)
沒問題，台北這邊也會在同一時間，也就是台灣時間早上八點同步發布。
No problem. Taipei will publish at the same time, which is 8 a.m. Taiwan time.
-
- #56**
6:54
Ethan (London)
And that is midnight in London, so I'll schedule our posts in advance.
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- #57**
7:02
Ethan (London)
Who presents at each event? I'd like to join the Tokyo event by video.
-
- #58**
7:09
Aiko (Tokyo)
東京では私が登壇します。ロンドンとはビデオでつながるので、十一月三日にリハーサルをしましょう。
I'll present in Tokyo. We'll connect to London by video, so let's hold a rehearsal on November 3.
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- #59**
7:17
Jun-Hao (Taipei)
台北由我來主持，我會用國語示範，所以需要一份國語的示範影片旁白稿。
I'll host in Taipei and demonstrate in Mandarin, so I'll need a Mandarin narration script for the demo video.
-
- #60**
7:24
Ethan (London)
Agreed. I'll ask the studio to prepare subtitles in Japanese and Traditional Chinese for the demo video by November 2.
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- #61**
7:32
Ethan (London)
Let's fix the rehearsal: November 3, at 4 p.m. in Taipei, 5 p.m. in Tokyo and 8 a.m. in London.
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- #63**
7:47
Jun-Hao (Taipei)
沒問題。還有一件事：台北場地的投影機只支援全高清，我們的展示影片是四K，要確認能不能輸出較低解析度的版本。
Fine. One more thing: the Taipei venue's projector supports only Full HD and our demo video is 4K, so we need to confirm we can export a lower-resolution version.
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- #64**
7:54
Ethan (London)
That should be easy. I'll ask the studio to export a Full HD version. Do you need it before the rehearsal?
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- #65**
8:02
Jun-Hao (Taipei)
需要，十一月二日前交給我就可以。
Yes, by November 2 will be fine.
-

-
- #66**
8:09
Ethan (London)
Let me summarise. Decisions: the launch dates stay November 5 in Tokyo and November 12 in Taipei, the Japan price is 4,900 yen including tax, and the embargo lifts at 9 a.m. Japan time on November 5.
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- #67**
8:17
Ethan (London)
Actions: I send the press release draft by Friday and pass the Taiwan price to finance today; Aiko ships the demo unit on the 27th and gets the supplier's delivery date; Jun-Hao submits the deposit request and checks the warranty wording with legal.
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- #68**
8:24
Aiko (Tokyo)
はい、それで合っています。仕様書は月曜日です。
Yes, that's right. The spec sheet is due Monday.
-
- #69**
8:32
Jun-Hao (Taipei)
對，我再補一個：價格比較表星期五給大家。
Right. Let me add one: the price comparison table goes to everyone on Friday.
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- #70**
8:39
Ethan (London)
Thanks, noted. We still have two open questions: the European price, and whether Taiwan's warranty period is different.
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- #71**
8:47
Ethan (London)
Let's meet again next Tuesday, October 27, at the same time.
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